



## Canalfest 2011

The sixth annual Blackstone Canalfest will take place Saturday, September 10th, on Harding Street in Worcester, directly above the buried canal.

Canalfest 2011 will once again take the form of a giant street festival featuring vendors of all sorts; horse-drawn wagon tours of the neighborhood; food concessions from neighborhood restaurants; musicians, dancers and street performers; special children's activities; a cash raffle; and kayak rides on a 75' long, water-filled replica of the original canal itself.

The Blackstone Canal established a commercial link between Worcester and Providence in the early 19<sup>th</sup> century and still exists in its original location beneath what is now Harding Street. The Canal District Alliance is promoting the replication of this watercourse between Union Station and Kelley Square, to serve as a catalyst for the growth of a mixed-use district. The purpose of Canalfest is to raise consciousness and excitement for the project and to celebrate the new life that is already unfolding in the neighborhood.

The festival will run from 11 am to 5 pm., and several thousand visitors are expected.

For further information visit our website at [www.blackstonecanalfest.org](http://www.blackstonecanalfest.org).

To inquire about exhibiting or participating as a vendor at Canalfest, please contact Seth Derderian at (508) 304-3011 or Allison Alaimo via email at [aaalaimo@yahoo.com](mailto:aaalaimo@yahoo.com)

## Vendor Registration Form Blackstone Canalfest

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Briefly describe what you will be selling or promoting in your booth space:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please indicate what type of booth space you would like:

_____	Food Vendors	\$250.00
_____	Non- Food Vendor	\$75.00 (1 table in Common Tent)
_____	Non- Food Vendor	\$65.00 (No Tent) \$10.00 extra for table & chairs
_____	Non-Profit	\$50.00 (1 table in Common Tent)

- Booth assignments will be made shortly before September 5th, at the discretion of the Canalfest Committee.
- Check or money order for the total amount due should accompany your registration form. Make out check to *Canal District Alliance*.
- Mail payment, Registration Form and a signed copy of Vendor Guidelines to

Seth Derderian  
55 Green Street  
Worcester, Ma 01604  
Cell - 508-304-3011

## Vendor Guidelines Blackstone Canalfest

Thank you for participating in the Blackstone Canalfest. Please read these Vendor Guidelines carefully and sign a copy to return with your registration form. Let us know if you have questions.

In order to make the day a pleasant experience for everyone we ask that you follow these few guidelines:

- Please check in at the registration table by 9:30 a.m. the day of the event, where you will be given your table assignment and directions for setup and parking. The registration table will be located at the corner of Harding and Winter Streets.
- Please stay clear of the Canal Replica construction at the corner of Harding and Winter, which will be underway at the time of your arrival.
- Please be set up and ready to do business by 11:00 a.m. The festival will start promptly at 11:00 a.m. All vendors are required to staff their booths and conduct business until 5:00 pm, when Canalfest ends.
- You are responsible for your space and area. Please make sure trash; bottles and other debris are picked up both during the event and at the end of the day. There will be an area designated to deposit trash.
- During the day, please address any questions to the committee members at the Information Tent. If you can't leave your booth send a message with one of our volunteers.
- No pets are allowed at the Blackstone Canalfest.
- **The Canalfest will supply your temporary food operation permit.** City officials will check and we will be in compliance. This is included in your fee.
- Our image is important to us. When at your booth or table, remember: no smoking, no drinking, no illegal drug use, no weapons, no inappropriate language, no inappropriate signage or displays.

***Canalfest will be held rain or shine. No refunds.***

I have read the Vendor Guidelines and agree that I and others in my booth space will follow them:

Signature \_\_\_\_\_

Date \_\_\_\_\_



# Blackstone Canalfest

SATURDAY, SEPTEMBER 10 • 11AM-5PM

FREE

FREE

## STREET FESTIVAL

# FAMILY

# FUN

- Giant Raffle
- Kayak Rides
- Kids' Activities
- Music & Dance
- Food, Food, Food
- Street Performers
- Horse & Wagon Tours
- Full Size Canal Replica
- Vendors, Artists, Displays
- Blackstone Info, Books & Lore

# FESTIVITIES



Harding Street, between Temple and Winter streets, at Smokestack Urban BBQ.  
 \$1 Parking available in the Union Station Parking Garage  
[www.blackstonecanalfest.org](http://www.blackstonecanalfest.org)